

A-390

Total Pages : 3

Roll No. -----

BTTM-403

Tourism, Travel and Transport

Bachelor of Tourism & Travel Management (BTTM)

4th Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. Discuss the key feature of the historical development of the transport sector.
- Q.2. Write a detailed note on the different modes of water transport. Discuss the advantages and disadvantages of using water transport.
- Q.3. Write a detailed note on IATA. Also, discuss the role of IATA in growth of the aviation industry.
- Q.4. Analyze the challenges and prospects in the marketing of tourist transport, considering the dynamic nature of the tourism industry.
- Q.5. Write a detailed note on the different luxurious trains run by the Indian Railways.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. What are the advantages of using road transport?
- Q.2. Discuss the role of transport systems in enhancing relationships between nations.
- Q.3. Discuss the emerging problems and challenges faced by Indian Railways today.

- Q.4. Differentiate between tourist transport and regular transport system.
- Q.5. Write a note on role of ICAO in the aviation industry of the world.
- Q.6. What are the emerging trends in the marketing of tourist transport?
- Q.7. What are the environmental considerations when designing a sustainable tourist transport system?
- Q.8. Analyze the role of Indian Government policies and regulations in shaping the development of the transport sector.
