

A-384

Total Pages : 3

Roll No. -----

BTTM-301

Tourism Resources of Southern India

Bachelor of Tourism & Travel Management (BTTM)

3rd Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. What are the popular monuments and historical sites of Goa?
- Q.2. What are the popular monuments and historical sites of Maharashtra?
- Q.3. What are the popular fairs and festivals of Pondicherry?
Explain in detail.
- Q.4. Write a detailed essay on "Mahabali Puram".
- Q.5. What is the scope of "Ethnic Tourism" in South India?
Explain in detail.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Give details of the popular monuments of Daman and Diu.
- Q.2. What are the various Folk Traditions of Kerala?
- Q.3. Write a note on art and craft of Andhara Pradesh.
- Q.4. Which are the famous beaches of Goa?
- Q.5. What are the popular Shrines of Tamil Nadu.
- Q.6. What is the role of Shrines in promotion of tourism?

Q.7. What is backwater tourism?

Q.8. What are the popular historical sites of Hampi & Badami.
