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Total Pages : 3

Roll No. -----

BTTM-204

Hospitality, Hotel and Hoteliering

Bachelor of Tourism & Travel Management (BTTM)

2nd Semester, Examination 2024 (June)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9.5) marks each. Learners are required to answer any Two (02) questions only.

[2x9.5=19]

P.T.O.

- Q.1. What are the different sections of Front Office department in a large hotel? Explain in detail.
- Q.2. What is the history of hotel "The Taj Mahal Palace", Mumbai? Write in detail.
- Q.3. What is the role and contribution of I.T.D.C. in the promotion of tourism in India?
- Q.4. Classify hotels in details on the basis of location.
- Q.5. Write a detailed essay on "Heritage hotels".

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Write a note on growth of hotel industry in India.
- Q.2. What are the various functions of Housekeeping department in hotel?
- Q.3. What are the various duties and responsibilities of Food & Beverage Service Manager?
- Q.4. What is the concept of "Ecotel hotels"?
- Q.5. What are the various fiscal incentives available for hospitality sector in India?
- Q.6. Write a note on "Rajasthan Tourism Development Corporation".

- Q.7. What are the various functions of Bell Desk in front office?
- Q.8. What is the concept of "Atithi Devo Bhav" in tourism promotion in India?
