

**A-1096**

Total Pages : 3

Roll No. ....

**BHM-503T**

**Bachelor of Hotel Management (BHM)**  
**(Researching for Hospitality and Tourism Management)**

5th Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 35

**Note :-** This paper is of Thirty five (35) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions) (2×9½=19)**

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nine and half (9½) marks each. Learners are required to answer any *two* (02) questions only.

**A-1096/BHM-503T**

( 1 )

P.T.O.

1. Explain the Concept of Hypothesis.
2. What is a research design ? Discuss various types of research designs.
3. What is Data ? Differentiate between primary data and secondary data.
4. What is report ? Explain the structure of a formal report.
5. What is a research ? Discuss various types of researches.

### **Section–B**

**(Short Answer Type Questions) (4×4=16)**

**Note** :- Section ‘B’ contains four (04) Short-answer type questions of four (04) marks each. Learners are required to answer any *four* (04) questions only.

1. Differentiate between questionnaire and schedule.
2. Explain the process of data processing.
3. What are the various methods of graphical presentation of data.
4. Write a short notes on the following :
  - (a) Ex-post facto research
  - (b) Longitudinal research

5. Differentiate between Literature review and Review of literature.
6. What are the characteristics of a good research design ?
7. What are the challenges of good writing ?
8. What are the process of secondary data collection ?

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