

A-1076

Total Pages : 3

Roll No.

BBA-603

Bachelor of Business Administration (BBA)

(Consumer Protection)

6th Semester Examination, 2024

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. Explain the concept of caveat emptor and caveat venditor. How did the transition from one to the other take place.
2. Explain the various rights available to consumers under the consumer protection act 1986
3. Explain MRTP Act 1969.
4. Explain the roles played by the MRTP Commission.
5. Explain the procedure of forming and registering a voluntary organization in India.

Section–B

(Short Answer Type Questions) 4×8=32

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Briefly discuss any four of the followings :

1. Consumer Protection.
2. Factors influencing consumer buying motive.
3. State Commission.

4. Consumer Dispute Redressal Agencies.
5. Mergers and Acquisitions.
6. Competition Act 2002.
7. Consumer Movement.
8. ASCI.
