

A-1075

Total Pages : 3

Roll No.

BBA-602

Bachelor of Business Administration (BBA)

(Fundamentals of International Business)

6th Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. Differentiate between International Business and Domestic Business.
2. What is foreign Exchange Rate Risk ? Is it different from Reserve Exchange Rate Risk.
3. What is licensing ? Explain its advantages and different types.
4. What are tariff barriers ? Are they different from non-tariff barriers. Explain.
5. Explain the role of W.T.O. and I.M.F. in International Business.

Section–B

(Short Answer Type Questions) 4×8=32

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Export Behaviour of the Organization.
2. Import Restrictions.
3. Social Institutions.

4. FDI.
5. Indirect exporting.
6. International product life-cycle.
7. Factor Endowment Theory
8. Penetration Pricing
