

A-1074

Total Pages : 3

Roll No.

BBA-503

Bachelor of Business Administration (BBA)

(Production Management)

5th Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

A-1074/BBA-503

(1)

P.T.O.

1. What is the difference between goods and service ?
Why are services considered as a part of production and operations management ?
2. What is product process matrix ? Why is it used ?
3. Discuss with examples the importance of environmental and community consideration for location.
4. What do you mean by Sequencing ? What are the situations where sequencing is done and name the methods used ?
5. What is project in the terms of Production Management ? List the classifications of the projects.

Section–B

(Short Answer Type Questions) 4×8=32

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Briefly discuss any four of the following :

1. Production Management.
2. Made to Stock v/s Made to order.

3. Material Handling Equipment.
4. Gantt Charts.
5. EOQ Model.
6. Product design and development
7. Work Study
8. Inventory Management.
