Total Pages : 3   **Roll No. ....**

BBA–402

Bachelor of Business Administration (BBA)

(Indian Business Environment)

4th Semester Examination, 2024 (June)

Time : 2:00 Hrs.   Max. Marks : 70

Note **:–** This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section–A

(Long Answer Type Questions)   2×19=38

Note **:–** Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

A–752/BBA–402   (1)   P.T.O.

1. Analyze the impact of industrial policy on the economic growth of the company ?

2. Explain the role and significance of development banks in fostering economic development and discuss how development banks are different from commercial banks ?

3. What is business environment ? Explain the different factors of business environment.

4. What are the functions of World Bank ? State the difference between World Bank and International Monetary Fund (IMF) in terms of objectives and scope ?

5. What are public sector enterprises ? State the different types of public sector enterprises.

Section–B

(Short Answer Type Questions)   4×8=32

Note :– Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. What are the reasons of economic reforms ?

2. State the difference between privatization and globalization.

3. Discuss the merits and demerits of licensing.

4. What are the primary objectives of India's Exim Policy ?

5. What is the difference between right issues and public issues ?

6. Explain the factors that influence FDI.

7. Why Corporate Social Responsibility (CSR) is important for business ?

8. How has bilateral agreements helped in boosting India's international trade ?

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