

A-748

Total Pages : 3

Roll No.

BBA-301

ORGANIZATIONAL BEHAVIOUR

Bachelor of Business Administration (BBA)

3rd Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

Long Answer Type Questions 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

1. Explain the framework of organisational behaviour. What are the challenges and opportunities for organisational behaviour ?
2. Explain the meaning of personality. What are the determinants of personality ?
3. Define Motivation. Describe the financial and non-financial incentives a manager can use to motivate employees ?
4. What are the factors which determine job satisfaction for an individual ? Explain the various theories of job satisfaction and their relevance in today's context.
5. Outline the foundations of group behavior. Explain the stages in the group formation process and the prerequisites for its success.

Section–B

Short Answer Type Questions 4×8=32

Note :- Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Note :- Briefly discuss any *four* (04) of the following :

1. Importance of Organisational Behaviour in any Organization.

2. Dimensions of Attitude.
3. Different Types of Motives.
4. Attribution Theory of Perception.
5. Role of Learning Theories in Understanding and Changing the Individual Behaviour.
6. Implications of Learning to Organization.
7. Merits and Demerits of Formal and Informal Group Formation in an organisation.
8. Nature and Process of Motivation.
