

**A-1071**

Total Pages : 3

Roll No. ....

**BBA-202**

**Bachelor of Business Administration (BBA)**

**(Microeconomic and Banking Foundation of Business)**

2nd Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

*Note :-* This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions) 2×19=38**

*Note :-* Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

**A-1071/BBA-202**

( 1 )

P.T.O.

1. What is micro economics ? Discuss the law of diminishing marginal utility.
2. Explain the producer's equilibrium in detail.
3. What is oligopoly ? Explain the main features of oligopoly.
4. Explain how the price and the output of a commodity are determined in short and long period in a perfect market.
5. What do you understand by the marginal productivity theory of distribution ?

### **Section–B**

**(Short Answer Type Questions)**      4×8=32

**Note** :- Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Briefly discuss any four of the following :

1. Differentiate between Total Utility and Marginal Utility with example.
2. Indifference Curves.

3. Internal and External Economies
4. Isoquants.
5. Monopoly
6. Budget Line
7. Determination of Rent
8. Keynes's Liquidity Preference Theory of Interest.

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