

A-1070

Total Pages : 3

Roll No.

BBA-201

Bachelor of Business Administration (BBA)

(Indian System of Business and Banking)

2nd Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. What are the economic and social objective of the business ? What do mean by the mission of an organization ?
2. What is the difference between insurance and gambling ? What categories can individual insurance be classified into ?
3. Explain in detail that how does the RBI manage liquidity as a part of its Monetary Policy.
4. Define in detail, sole proprietorship, Partnership and one person company.
5. What are the guidelines issued by the RBI with respect to the entry of new private sector bank in the Indian Economy ?

Section–B

(Short Answer Type Questions) 4×8=32

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

Briefly discuss any four of the followings :

1. Characteristics of a company.
2. Commercial Bank.

3. Insurable Risk.
4. CRR.
5. IDBI.
6. Credit Planning.
7. EXIM Bank.
8. Kisan Credit Card.
