

A-1068

Total Pages : 3

Roll No.

BBA-101

Bachelor of Business Administration (BBA)

(Principles of Management)

1st Semester Examination, 2024 (June)

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

(Long Answer Type Questions) 2×19=38

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

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(1)

P.T.O.

1. “Management is the force which leads, guides and directs an organization in the accomplishment of pre-determined objectives”. Discuss the statement and give suitable definition of management.
2. Compare the three leadership styles. Under what situations would each style be effective ?
3. List out different barriers of communication ? What steps can be taken to overcome these barriers ?
4. “Theory X and Theory Y are concerned with the nature of people.” How does the job situation affect the application of these theories ? What are its implications ?
5. What is the concept of motivation ? How does it affect behavior and performance.

Section–B

(Short Answer Type Questions) $4 \times 8 = 32$

Note :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Why planning is important for the success of an organisation ?
2. What interpersonal roles does a manager play in an organisation ?

3. What is the difference between formal and informal organisations ?
4. What are the different responsibilities of managers in effective management ?
5. Distinguish between management and administration.
6. “Coordination is the very essence of management”. Do you agree ? Elucidate.
7. What are the various benefits of Budgetary Control ?
8. Do you think that power results in authority or is it the other way round ? Discuss.
