

A-0483

Total Pages : 3

Roll No.

MTTM-303

Research Methodology

Master of Tourism & Travel Management (MTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nine and Half (9½) marks each.

Learners are required to answer any two (02) questions only.

(2x9½=19)

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1. Define Research and discuss its scope in the Tourism Sector.
2. Describe the tools of primary and secondary Data Collection.
3. Highlight the scope and limitations of Survey
4. Define Sampling and explain its types.
5. Explain the process of preparing a Research Report.

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

(4x4=16)

1. Discuss any four types of Research.
2. Describe the need and significance of Research.
3. Define Research and write its importance in Tourism.

4. What do you mean by Survey? Describe its limitations.
5. What is Sampling? Discuss its purpose.
6. Write the meaning and features of Frequency Distribution.
7. Explain the use of Hypothesis in Tourism Research.
8. Explain the meaning of Sample space and Sample Points.
