

A-0470

Total Pages : 3

Roll No.

MTTM-01/ MTTM-102

Principles of Management

Master of Tourism & Travel Management (MTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

(2x19=38)

P.T.O

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1. Briefly explain management. Also enlist important managerial functions.
2. Discuss the role of a good managers in an organization.
3. Briefly explain major principles of management.
4. Write down importance of planning in managing operation. Briefly explain the different types of planning.
5. Write a brief note on management of tourism organization.

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

(4x8=32)

1. Write short note on characteristics of management.

2. Write a brief note on management by objective (MBO).
3. What are the qualities of a good manager?
4. Write down importance of communication.
5. What is leadership? Also, discuss its salient features and significance.
6. List down characteristics of effective control.
7. Discuss the factors affecting staffing.
8. Write a brief note on grapevine.
