

**A-1355**

Total Pages : 3

Roll No. ....

**MS-111**

**Master of Business Administration (MBA)**

**International Business**

Examination February, 2026

Time : 2:00 Hrs.

Max. Marks : 70

**Note :-** This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**Long Answer Type Questions** (2×19=38)

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

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( 1 )

P.T.O.

1. Discuss the concept and evolution of International Business in detail. Explain the major drivers of globalization and how they have transformed international trade across the world.
2. Explain the different entry strategies used by firms in International Business. What factors influence the selection of an entry strategy ?
3. Discuss the causes of BOP disequilibrium and evaluate the measures adopted to correct such imbalances.
4. Explain the types of exchange rate risk and interest rate risk faced by multinational corporations. Discuss the techniques used to manage these risks.
5. Describe the role of IMF and IBRD in the development of international trade and finance.

### **Section–B**

#### **Short Answer Type Questions (4×8=32)**

**Note** :- Section ‘B’ contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Write a short note on turnkey projects.
2. What are the main objectives of SAARC ?
3. Write a short note on role of International Finance Corporation.
4. Distinguish between Economic Union and Customs Union.
5. Discuss the functions of WTO.
6. Why is asset protection important for multinational companies ?
7. State any two reasons why companies enter global mergers and acquisitions.
8. What is the Heckscher-Ohlin Theory ?

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