

A-1345

Total Pages : 3

Roll No.

MS-101

Master of Business Administration (MBA/DIM)

**Principle of Management and
Organizational Behaviour**

Examination February, 2026

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

Long Answer Type Questions (2×19=38)

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

A-1345

(1)

P.T.O.

1. Define and describe Strategic and Operational Planning. What are the essential steps involved in planning? Explain with examples.
- 2, Explain how coordination plays an important role in organizational functioning and discuss approaches for an effective coordination.
- 3, What is the need of the changes to be undertaken by the organization ? Explain the strategies to implement the changes effectively. Give suitable examples.
4. Explain the 6 P's of planning in detail. Why is it necessary to have a good plan.
5. Explain the dimensions and determinants of organizational culture.

Section–B

Short Answer Type Questions (4×8=32)

Note :- Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Functions of management.

2. System approach to management.
3. Strategic and operational planning.
4. Work force diversity.
5. Line and staff organizational structure.
6. Types of managerial decisions.
7. Write a short note on Theory Z.
8. Managerial Values and Ethos.
