

A-0503

Total Pages : 3

Roll No.

ETS-101

Introduction to Tourism and Travel Management

Diploma in Tourism Studies (DTS)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 50

Note : This paper is of Fifty (50) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Thirteen (13) marks each. Learners are required to answer any two (02) questions only.

(2x13=26)

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1. Explain how tourism facilities (infrastructure and superstructure) support the growth of tourism industry at a destination.
2. Describe the growth and development of tourism worldwide.
3. Discuss the rise of alternative tourism and its importance in sustainable development.
4. Explain the nature and characteristics of the tourism industry.
5. Discuss the determinants and motivational factors that stimulate tourism demand.

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only.

(4x6=24)

1. What is meant by tourism? Briefly distinguish between infrastructure and superstructure.
2. List the basic components of tourism and explain any two.

3. How did Tourism in India evolve after the Second World War.
4. Discuss the factors that negatively affect the growth of tourism industry.
5. What is meant by static and dynamic nature of tourism? Give one example of each.
6. Write a short note on tourism system typologies.
7. What are the main determinants of tourism demand? Mention any two motivational factors.
8. What are the five as of Tourism?
