

A-0510

Total Pages : 3

Roll No.

DTS-103

**Travel Agency Management and Tour Operations
Examination 2026 (Feb.)**

Time: 02:00 hrs

Max. Marks: 100

Note : This paper is of hundred (100) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of twenty six (26) marks each. Learners are required to answer any two (02) questions only.

(2x26=52)

P.T.O

1. What were the main reasons that led to the start of early travel agencies?

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2. Explain the role of technological advancements and shifting consumer behaviour has played in transformation of travel agents.
3. Explain the long-term implications of globalization and liberalization on competitiveness, market expansion, and service innovation of travel business.
4. How travel agents is different from tour operator. Explain with Suitable examples.
5. What role did railways play in the development of travel agencies.

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of twelve (12) marks each. Learners are required to answer any Four (04) questions only.

(4x12=48)

1. How did Industrial Revolution influenced travel agencies.
2. What are the new skill sets required in today’s travel service environment?
3. What are the main components of a tour package?

4. How will regional airlines influence airline operations, passenger experience, and the business strategies of travel intermediaries.
5. What is the operational role of travel agencies and tour operators in terms of introduction of premium train categories?
6. What is Visa? Name types of Visas.
7. How has digital marketing changed travel agencies?
8. Write a case study of- Ethical Practices in travel agency operations.
