

A-0501

Total Pages : 3

Roll No.

BTTM-801

Tourism Organizations

Bachelor of Tourism & Travel Management (BTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any two (02) questions only.

(2x9½=19)

P.T.O

A-0501

1. Define “tourism organization”. Also explain the significance of tourism organizations in the growth and development of the tourism industry.
2. Explain the history of WTTC. Also explain the role and functions of the World Travel & Tourism Council (WTTC).
3. What is UNWTO? Also describe its historical characteristics, functions and responsibilities with regard to the development and promotion of World tourism.
4. Highlight the history of the IATO. Also discuss the objectives and role of IATO.
5. Expand the term TFCI. Also highlight the objectives and role of TFCI in the growth of the tourism industry in India.

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

(4x4=16)

1. What are the objectives of ICAO?
2. What are the different membership types of UFTAA?
3. Enlist the aims and objectives of ASTA.
4. Write a short history of ITDC. Also describe its objectives.
5. Explain the significance and various functions performed by TAAI.
6. Mention the objectives of FHRAI.
7. Write a short note on 'Fundamental aims of ASI'.
8. Write are the main functions of Ministry of Tourism.
