

A-0498

Total Pages : 3

Roll No.

BTTM-702

Tour Guiding

Bachelor of Tourism & Travel Management (BTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any two (02) questions only.

(2x9½=19)

P.T.O

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1. Write a detailed note on meaning, types duties and responsibilities of a Tour Escort.
2. Explain the impact of uses and misuses of history in Guiding.
3. Explain the significance of Managing Special Situations like the loss of passport and money loss.
4. How to manage a difficult Situation of Terrorism and road block as a Tour Guide?
5. How should a guide take care of the safety and security of the tour guide?

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

(4x4=16)

Write a Short Note on following:

1. Source of earning of Tour Escort.
2. Importance of Feedback in tour guide services.
3. Escorting Skills.

4. Site Knowledge role in tour guiding and tour escorting services.
5. Handling Complaints of tourists.
6. Role of effective body language in tour guiding.
7. Basic qualification of tour guides.
8. Tour Guide as a image builder of Nation.
