

A-0497

Total Pages : 3

Roll No.

BTTM-701

MIS for Tourism

Bachelor of Tourism & Travel Management (BTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any two (02) questions only.

(2x9½=19)

P.T.O

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1. What is MIS? What are the advantages and disadvantages of MIS?
2. Discuss the strategic issues of computer aided decision-making process. Give suitable examples.
3. How has advancement in technology impacted the MICE industry? Explain with suitable examples.
4. What is CRS? Explain the importance of CRS in tourism with the help of an example.
5. What is planning? What are the different techniques for planning MIS?

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

(4x4=16)

1. What are the different components of Computers?
2. Why information is important in Tourism business?
3. What is DBMS?

4. What do you understand by MIS implementation?
5. What is the use of MIS in Tourism?
6. What are the different stages in decisions-making?
7. Explain various application software used in the Hospitality Sectors.
8. Write short note on the following:
 - (a) HTML
 - (b) CPU
