

A-0494

Total Pages : 3

Roll No.

BTTM-602

Tourism Policy and Planning

Bachelor of Tourism & Travel Management (BTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any two (02) questions only.

(2x9½=19)

P.T.O

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1. Explain the various levels and types in which tourism planning can be done?
2. What is planning? What are the various steps/stages involved in the basic destination planning process?
3. Describe the Organizational Structure of Tourism in India both at Central and State Level.
4. Rajasthan is often said as the cultural capital of India. In context of the statement discuss the salient features of the Tourism policy of Rajasthan in detail.
5. Write a detailed note on current Tourism policy of India and its role in development of tourism industry in India.

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

(4x4=16)

1. Discuss the community approach to Tourism Planning and why it is important?
2. What do you understand by Tourism project feasibility study?
3. Explain the relevance of Destination life-cycle in context to Destination planning.
4. What is Environment impact assessment approach in Tourism planning?
5. Explain the concept of Tourism Complex Planning and its relevance in Indian Context.
6. Discuss the salient features of National Tourism policy 1982.
7. What is the importance of In-depth research and analysis phase in any planning process?
8. What are the key components of Destination development?
