

A-0491

Total Pages : 3

Roll No.

BTTM-502

Leading world Destinations

Bachelor of Tourism & Travel Management (BTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any two (02) questions only.

(2x9½=19)

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1. Examine the principal tourist destinations in the USA. Assess their tourism attractiveness for cultural richness, natural scenery, and visitor experience.
2. Analyze the cultural heritage of France. Emphasize the influence of history, art, architecture, and worldwide perception in defining their status as premier tourism sites in Europe.
3. Examine the principal tourist attractions of China, In what manner do growing Asian destinations reconcile tradition with contemporary tourist advancement?
4. Elucidate the distinctive tourism attractions of Egypt, Elucidate the ways in which wildlife, natural aesthetics, and indigenous heritage enhance tourism in these areas.
5. Examine the tourism potential of North and South American nations (USA, Canada, Mexico, Brazil, Argentina). Assess the obstacles encountered in the management of sustainable tourism.

Section-“B”

(Short -answer - type questions)

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Note:- Section ‘B’ contains eight (08) short-answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

(4x4=16)

1. Compose a brief commentary about Brazil’s tourism allure.
2. What distinguishes Italy as a premier heritage tourism destination?
3. Identify four key attractions of the United Kingdom.
4. What factors contribute to Thailand’s status as one of Asia’s most frequented tourist destinations?
5. Identify two distinctive characteristics of South Africa’s tourism.
6. Identify and explain two key attractions of Singapore.
7. What is the importance of the Pyramids of Egypt in international tourism?
8. Identify and explain two natural attractions in New Zealand.
