

A-0488

Total Pages : 3

Roll No.

BTTM-403

Tourism, Travel and Transport

Bachelor of Tourism & Travel Management (BTTM)

Examination 2026 (Feb.)

Time: 02:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided in to two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-“A”

(Long Answer - type Questions)

Note:- Section ‘A’ contains Five (05) long-answer-type questions of Nine and Half (9½) marks each.

Learners are required to answer any two (02) questions only.

(2x9½=19)

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1. Discuss the characteristics of the transport system. Explain the importance of transport system in tourism industry.
2. Discuss the development of air transport in an international context. Explain the impact of international air travel on global tourism.
3. Explain the role and importance of IATA and ICAO in the development of the air transport industry.
4. Analyse the demand and supply equation for tourist transport. Explain the demand and supply impact on tourism operations.
5. What are the challenges and prospects of marketing tourist transport? Provide examples to support your answer.

Section-“B”

(Short -answer - type questions)

Note:- Section ‘B’ contains eight (08) short-answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

(4x4=16)

1. What are the different modes of tourist transport?
Explain their characteristics.
2. Write a note on the operational requirements of tourist transport systems.
3. What are the key landmarks in the development of the transport sector?
4. Discuss the interrelationship between different modes of transport in tourism.
5. What are the roles and functions of the DGCA in the Indian aviation industry?
6. What is the contribution of Indian Railways to India's tourism development?
7. What are the approaches and techniques for promoting tourist transport?
8. What is the significance of advertising in the tourist transport industry?
