

A-1388

Total Pages : 3

Roll No.

BBA-402

Bachelor of Business Administration (BBA)

Indian Business Environment

Examination February, 2026

Time : 2:00 Hrs.

Max. Marks : 70

Note :- This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

Section-A

Long Answer Type Questions (2×19=38)

Note :- Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

A-1388

(1)

P.T.O.

1. Discuss the challenges faced by Small and Medium Enterprises in India in the era of globalization.
2. Explain the role of the Industrial Finance Corporation of India in promoting industrial growth.
3. Analyze the challenges and opportunities for Indian businesses in the contemporary global environment.
4. What do you understand by Business Environment ? Explain the various components of business environment.
5. Analyze the role of industrial policy and licensing in shaping India's industrial structure since independence.

Section–B

Short Answer Type Questions (4×8=32)

Note :- Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Define consumerism and tell its impact with respect to Indian market.

2. What is the difference between aggregate demand and aggregate supply ?
3. What is the primary purpose of IDBI ?
4. What are the main types of unemployment in India ?
5. What is understood by the term Privatization and Globalization ?
6. Differentiate between FDI and FII.
7. What is the key objective of Public Sector Enterprises in India ?
8. Write a few reasons for Inflation in India.
