

**A-1381**

Total Pages : 3

Roll No. ....

**BBA-202**

**Bachelor of Business Administration (BBA)**

**Microeconomic and Banking  
Foundation of Business**

Examination February, 2026

Time : 2:00 Hrs.

Max. Marks : 70

**Note :-** This paper is of Seventy (70) marks divided into Two (02) Sections 'A' and 'B'. Attempt the questions contained in these Sections according to the detailed instructions given therein. *Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.*

**Section-A**

**(Long Answer Type Questions) (2×19=38)**

**Note :-** Section 'A' contains Five (05) Long-answer type questions of Nineteen (19) marks each. Learners are required to answer any *two* (02) questions only.

**A-1381**

( 1 )

P.T.O.

1. Why is indifference curve convex to origin ? Can indifference curves intersect ? Give reason also.
2. Why is the average cost curve being U-shaped ? What is the relationship between short and long run cost curves ?
3. Describe the concept monopoly and monopolistic competition and their differences.
4. Explain the concept of price elasticity of supply. Explain different types of price elasticity of supply and its determinants.
5. Explain characteristics of various factors of production.

### **Section–B**

**(Short Answer Type Questions) (4×8=32)**

**Note** :- Section 'B' contains Eight (08) Short-answer type questions of Eight (08) marks each. Learners are required to answer any *four* (04) questions only.

1. Explain the concept of economies and diseconomies of scale.
2. Explain the concept of long run production function.
3. Describe the features of Oligopoly competition in detail.

4. Explain the concept of market equilibrium and its applications.
5. Explain characteristics of perfect competition market.
6. What is the law of diminishing marginal return ?
7. What is income elasticity of demand ? Explain the income elasticity for normal and inferior goods.
8. Explain Cobb-Douglas production function. What do you understand from marginal rate of technical substitution ?

\*\*\*\*\*