

A-0259

Total Pages : 4

Roll No. -----

MTTM-402

Tourism Policy and Planning

Master of Tourism & Travel Management (MTTM)

4th Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2x9½=19)

- Q.1. Explain the contribution of various five years plans for tourism development in India.
- Q.2. Define Sustainable Development. Discuss the key Issues in sustainable tourism planning in India.
- Q.3. Write a comprehensive note on “Tourism Policy and Planning Perspective of Sri Lanka”
- Q.4. Discuss the salient features of “Tourism Planning Strategies” adopted by China.
- Q.5. Why is Eco-tourism planning required? Does eco-tourism planning needs special attention. Justify your answer with suitable examples.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. What is the role and contribution of department of tourism in the Development of Tourism in India?
- Q.2. Differentiate between community Based Tourism planning and Community Approach of Tourism Planning.
- Q.3. What are the essential steps and stages to be adopted while going for Destination Planning?
- Q.4. What do you mean by Tourism Complex Planning (TCB)?

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- Q.5. What are the environmental advantages of tourism planning?
- Q.6. What is the significance and application of Cost-Benefit Analysis in destination Planning?
- Q.7. What are the essential components of Destination Mix?
- Q.8. Explain the steps and stages of Destination Planning.
