

**A-0256**

**Total Pages : 4**

**Roll No. -----**

## **MTTM-303**

### **Research Methodology**

**Master of Tourism & Travel Management (MTTM)**

**3<sup>rd</sup> Semester Examination 2024(Dec.)**

**Time: 2:00 hrs**

**Max. Marks: 35**

**Note : This paper is of thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.**

**P.T.O.**

## **Section-A**

### **(Long-Answer-Type Questions)**

**Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.**

**(2x9½=19 )**

- Q.1. Define research and explain its scope.
- Q.2. Explain the guiding principles used in formulating the research objectives and their use.
- Q.3. Examine the scientific criteria for conducting quality research.
- Q.4. Describe the need and typologies of Research Design.
- Q.5. Discuss in brief the various methods of data collection.

## **Section-B**

### **(Short-Answer-Type Questions)**

**Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.**

**[4x4=16]**

- Q.1. Explain in brief the process for preparation of the research report.
- Q.2. What are the difference and uses of parametric and non-parametric tests in Research?
- Q.3. Discuss in brief the meaning and process of testing the hypothesis.
- Q.4. Describe the meaning of sample points of the probability distribution.
- Q.5. Explain the criteria used to select the appropriate sampling.

P.T.O.

- Q.6. Discuss the types of sampling used in Research.
- Q.7. Describe the salient features of an effective questionnaire.
- Q.8. Point out the difference between the interview schedule and the questionnaire.

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