

A-0251

Total Pages : 4

Roll No. -----

MTTM-201

Tourism Resources of India

Master of Tourism & Travel Management (MTTM)

2nd Semester Examination 2024 (Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of thirty five (35) marks divided into Two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2x9½=19)

- Q.1. Analyze the potential mountaineering and ice skiing as adventure tourism activities in India. What infrastructural developments are required to enhance these activities?
- Q.2. Explain the scope of aero sports in India. What strategies can be employed to promote these activities among domestic and international tourists?
- Q.3. Examine the uniqueness of monuments in South India and their importance in showcasing the region's architectural heritage.

- Q.4. Analyze the role of religious fairs and festival in promoting tourism in India.
- Q.5. Discuss the role of beaches, backwaters and islands in India's tourism industry.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Write a note on two key destinations in India popular for mountaineering.
- Q.2. List two national parks of India and their primary wildlife attractions.

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- Q.3. Name two prominent museums of art galleries in India and their significance to cultural tourism.
- Q.4. Mention two unique architectural landmarks in South India and their cultural significance.
- Q.5. Name two architectural landmarks in Western India and their importance for tourism.
- Q.6. Mention one leading pilgrimage center each for Sikkim and Islam in India.
- Q.7. Name two handicrafts that are popular among tourists and their regions of origin in India.
- Q.8. Discuss the role of Rishikesh in promotion and growth of yoga tourism in India.
