

A-0250

Total Pages : 4

Roll No. -----

MTTM-102

Principles Of Management

Master of Tourism & Travel Management (MTTM)

1st Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of thirty five (35) marks divided into Two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half ($9\frac{1}{2}$) marks each. Learners are required to answer any Two (02) questions only.

($2 \times 9\frac{1}{2} = 19$)

P.T.O.

- Q.1. “Management is the art and science of getting the objective of the organization accomplished through and with people” Elaborate this statement
- Q.2. What is Planning. Describe various steps involved in planning process?
- Q.3. What is the purpose of organizing in the management? How does delegation of task help in achieving organizational goals?
- Q.4. Describe various steps involved in the process of staffing.
- Q.5. Write a detailed note on GMVN and KMVN.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Write a brief note on various functions of management.
- Q.2. What is forecast? Explain in brief.
- Q.3. How do manager influence and motivate employee? Explain.
- Q.4. Write a brief note on MBO.
- Q.5. Explain Henri Fayol's principles of management.
- Q.6. Briefly explain (i) Knowledge management (i) Bench marking.
- Q.7. What are major features of contingency approach?

P.T.O.

Q.8. What is Span of control? Explain
