

A-0249

Total Pages : 4

Roll No. -----

MTTM-101

Tourism Concepts and Linkages

Master of Tourism & Travel Management (MTTM)

1st Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of thirty five (35) marks divided into Two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2x9½=19)

- Q.1. Discuss the evolution of tourism industry through the ages.
- Q.2. Discuss the role of tourism infrastructure in facilitating tourism development. Give your answer with suitable examples.
- Q.3. Write a detailed note on travel de-motivators with suitable examples.
- Q.4. Discuss the meaning and features of tourism industry. How does the tourism industry differ from any other industry? Give your answer with suitable examples.
- Q.5. Throw a light on emerging types of tourism.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. What are different elements of tourism?
- Q.2. Discuss the meaning and features of MICE tourism.
- Q.3. Define tourism products. Also, discuss its role in tourism industry.
- Q.4. What are the different elements of tourism products?
- Q.5. What are the push forces of tourism?
- Q.6. Write a short note on relationship between tourism and leisure.
- Q.7. Differentiate between recreation and leisure.

P.T.O.

Q.8. Explain the efforts made by the Indian government to promote and develop the tourism industry in India.
