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Total Pages : 4

Roll No. -----

MS-203

Business Ethics & Corporate Governance

Master of Business Administration (MBA)

3rd Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2x19=38)

- Q.1. Analyze the role of ethics in various business systems, including markets, environment trade, consumer protection, marketing, finance, and human resources.
- Q.2. Evaluate the need, purpose, and relevance of Indian ethos in modern business.
- Q.3. Discuss the lessons from the ancient Indian educational system that contribute to personal growth. How do science and human values intersect in this context?

- Q.4. Explain the nature, scope, and purpose of business ethics. Why are ethics important in a business environment?
- Q.5. Elaborate on the social responsibilities of corporations. How does corporate social reporting align with the role of the Board of Directors in promoting ethical governance?

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

- Q.1. Briefly explain the principal of trusteeship as advocated by Gandhi Ji?

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- Q.2. How are ethical considerations integrated into marketing practices?
- Q.3. What is the importance of ethic in decision-making?
- Q.4. What is the significance of science in fostering human values?
- Q.5. What are the common stress-related issues in corporate management?
- Q.6. List two ethical principles commonly followed in business.
- Q.7. What is meant by professional ethos?
- Q.8. Why is understanding the purpose of ethics important in business?
