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Total Pages: 4 Roll No. -----

MS-202

Entrepreneurship Development

Master of Business Administration (MBA)

3rd Semester Examination 2024(Dec.)

Time: 2:00 hrs Max. Marks: 70

Note: This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

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Section-A

(Long-Answer-Type Questions)

Note: Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2x19=38)

- Q.1. List the various charms of being an entrepreneur. Also describe your personal interest for becoming an entrepreneur.
- Q.2. Explain the role of entrepreneurship in economic development. What are the barriers to entrepreneurship?
- Q.3. Write a detailed note on Development of Entrepreneurship in other countries.
- Q.4. Discuss the internal and external factors that influence family-owned businesses. What are the major

challenges they encounter in the modern economic and technological landscape?

Q.5. Describe various legal issues associated with starting of a new venture?

Section-B

(Short-Answer-Type Questions)

Note: Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

Discuss in Brief any four of the following:

- Q.1. Entrepreneurial traits.
- Q.2. Steps involved in project identification.
- Q.3. Social pressure and Entrepreneurship.

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- Q.4. Role of financial Institutions in Business Development.
- Q.5. Challenges faced by Women Entrepreneurs.
- Q.6. Components of Entrepreneurship Development Programmes.
- Q.7. Enterprise Resource Planning.
- Q.8. Psychologist's view about the emergence of entrepreneurship.
