

A-0789

Total Pages : 4

Roll No. -----

MS-111

International Business

Master of Business Administration (MBA)

2nd Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2x19=38)

- Q.1. Why business are going Internationalization? Explain growing relevance of International Business.
- Q.2. What do you understand by tariffs and quotas? Explain tariff and non-tariff barriers and their influence on international trade.
- Q.3. What is meant by disequilibrium in the Balance of Payment? Discuss the causes of this disequilibrium and how it can be rectified.
- Q.4. Elaborate on the role of IMF and World Bank with special reference to present scenario.

- Q.5. Why asset protection is important in international trade? Explain good intellectual property rights can be protected using multinational agreement.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

- Q.1. What Foreign Exchange Market? Discuss its need.
- Q.2. Distinguish between the Absolute Advantage and Comparative Advantage Theory of international business.
- Q.3. Explain various interest rate risk along with examples.

P.T.O

- Q.4. What are the key factors driving globalization in today's world economy?
- Q.5. What are the various challenges in International Business?
- Q.6. How does culture affect international business decision?
- Q.7. What are the functions of WTO?
- Q.8. Explain the various benefits of global marketing.
