

A-0783

Total Pages : 4

Roll No. -----

MS-105

Business Environment

Master of Business Administration (MBA)

1st Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O

A-0783

Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2x19=38)

- Q.1. Discuss the various characteristics of an environment and the process of analyzing the environment.
- Q.2. Describe in detail the characteristics of the Indian Economy, highlighting significant changes during the last two decades.
- Q.3. What is inflation? Discuss the various types of inflation. How are inflation, growth, and employment-related?

- Q.4. Discuss how the industrial policy of 1991 is a departure from the erstwhile industrial policies of India. Also, discuss the results of the LPG policy as visible in the current state.
- Q.5. “Monetary Policy and Fiscal Policy are complementary” Discuss the statement. Discuss the main components of both policies.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

- Q.1. Write a note on technology's role in rural India's development.
- Q.2. Explain 1) CRR, 2) SLR

P.T.O

- Q.3. What is IPR? Describe the various components of IPR.
- Q.4. “Ethics and profit both go together”. Discuss the statement.
- Q.5. Discuss the various responsibilities of a business towards its stakeholders.
- Q.6. What is corporate governance? Discuss the scope and importance of corporate governance.
- Q.7. Write a short note on Mutual funds.
- Q.8. Write a note on the importance of WTO in international business.
