

A-0291

Total Pages : 4

Roll No. -----

ETS-104

Transport Service in Tourism

Diploma in Tourism Studies (DTS)

1st Year Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 50

Note : This paper is of Fifty (50) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

[2x13=26]

- Q.1. What is transportation? “Transportation plays a vital role in tourism development of a nation”. Justify this statement with examples.
- Q.2. What is the water transport system? Also discuss its benefits in tourism trade.
- Q.3. Establish relationship between price and demand for tourist transport. Justify your answer with examples from transport operations.
- Q.4. What is the relationship between ICAO and IATA? Also describe the aims and objective of ICAO.
- Q.5. What do you understand by the term sales strategy? Also explain stages in sales strategy formulation.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only.

[4x6=24]

- Q.1. Explain the basic elements of Transportation.
- Q.2. What do you mean by Rent-a-cab scheme? How is Rent-a-cab marketed?
- Q.3. Who owns 'Palace on Wheels'? What are the major destinations that covered by the 'Palace on Wheels'?
- Q.4. Describe the objectives of DGCA?
- Q.5. List the unique characteristics of tourist transport.

- Q.6. Which are the major challenges in air transport in India?
- Q.7. List the toy trains of India and also mention their origin point and destination point.
- Q.8. Write a note on special packages offered by Indian Railways to international tourists.
