

A-0288

Total Pages : 4

Roll No. -----

ETS-101

Introduction to Tourism and Travel

Management

Diploma in Tourism Studies (DTS)

1st Year Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 50

Note : This paper is of Fifty (50) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

[2x13=26]

- Q.1. Tourism arises from a movement of people to, and their stay in, various destinations. Explain this statement in detail, also give examples to support your answers.
- Q.2. Why are geographers, sociologists, anthropologists, and economists interested in tourism? Give suitable reason to explain.
- Q.3. What are the various forms of Tourism. Explain each one of them in details.
- Q.4. Elaborate each and every component of Tourism.

- Q.5. What were the most revolutionary changes in the early nineteenth century which transformed travel? Explain in detail.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only.

[4x6=24]

- Q.1. How did people travel in the ancient times?
- Q.2. Differentiate between health and medical tourism. Give examples.
- Q.3. Identify some unexplored places in your vicinity, and how tourism can be developed at these places.

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- Q.4. What is the conceptual meaning of mass tourism?
- Q.5. What is the relationship between ‘Leisure’,
‘Recreation’ and ‘Tourism’?
- Q.6. Elaborate the applicability of multiplier effect in
tourism.
- Q.7. Discuss various factors that influence travel decisions
of the persons.
- Q.8. What do you understand by the scope and nature of
tourism demand?
