

A-0284

Total Pages : 4

Roll No. -----

BTTM-801

Tourism Organizations

Bachelor of Tourism & Travel Management (BTTM)

8th Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

[2x9½=19]

- Q.1. Define Tourism Organization. Also discuss the role and function of International Tourism Organizations.
- Q.2. What is IATA? Discuss the role and functions of IATA in the promotion of international air transport.
- Q.3. What is the history of the UNWTO? Also explain the objectives and functions of UNWTO.
- Q.4. Explain the objectives of TAAI. Also explain the significance and various functions performed by TAAI.
- Q.5. Expand the term ITDC? Critically examine the Role of Indian Tourism Development Corporation (ITDC) in the growth of Tourism in India.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Expand WTTC and write its role and functions.
- Q.2. What are the objectives of ICAO?
- Q.3. Write a short note on ASTA.
- Q.4. Explain different types of membership of PATA.
- Q.5. Elaborate the role of IATO in details.
- Q.6. Define UFTAA and its objectives.
- Q.7. What are the objectives of TFCI?

P.T.O.

Q.8. Write short notes on any one of the following:

- a. Role of ASI in Tourism
- b. Role of the FHRAI
