

**A-0283**

**Total Pages : 4**

**Roll No. -----**

**BTTM-704**

**Emerging Trends in Tourism and  
Tourism Documentation**

**Bachelor of Tourism & Travel Management (BTTM)**

**7<sup>th</sup> Semester Examination 2024(Dec.)**

**Time: 2:00 hrs**

**Max. Marks: 35**

**Note :** This paper is of Thirty Five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**P.T.O.**

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## **Section-A**

### **(Long-Answer-Type Questions)**

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

[2x9½=19]

- Q.1. Analyze how medical tourism in India contributes to the country's economy. What challenges does it face?
- Q.2. Evaluate the impact of trade, fairs and exhibitions on the growth of the tourism industry in India.
- Q.3. Highlight the interrelationship between eco-tourism and sustainable tourism. How can eco-tourism be developed responsibly?
- Q.4. What are the key steps involved in planning and organizing an international conference under MICE tourism?

- Q.5. Discuss the challenges associated with promoting rural tourism in India and suggest measures to overcome them.

### **Section-B**

#### **(Short-Answer-Type Questions)**

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. List two challenges faced by MICE tourism organizers.
- Q.2. Mention two examples of rural tourism destinations in India.
- Q.3. List two countries that offer visa-free entry to Indian travelers.

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- Q.4. Mention two health regulations required for international travel.
- Q.5. Name two key documents required for international travel apart from a passport.
- Q.6. Explain the significance of health certificates in international travel.
- Q.7. How does travel insurance provide financial security to travelers?
- Q.8. What are the key responsibilities of a meeting manager in a MICE event?

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