

A-0281

Total Pages : 4

Roll No. -----

BTTM-702

Tour Guiding

Bachelor of Tourism & Travel Management (BTTM)

7th Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

A-0281

Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

[2x9½=19]

- Q.1. What is the concept of Tourist Guide? Also explain the major problems and challenges faced by tour Guides in India.
- Q.2. What are the categories of tourist guides as per ministry of tourism in India? Also explain the procedure of registration of a Tourist Guide.
- Q.3. What are the principles of Tour Guide? Also explain the significance of feedback assessment and analysis in tour guiding services.
- Q.4. What is the difference between a Guide and Escort? Also explain tourist guide's contribution to tourism industry.

- Q.5. Write about the leadership skills of a tour guide. What are some emergency situations can you identify which may be encountered by a tour guide while leading a tour? Explain.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Explain the rules and regulations for a Guide.
- Q.2. What are the income sources of a tourist guide?
- Q.3. Discuss the problems and challenges faced by tour escorts.

P.T.O.

- Q.4. Discuss in detail the service cycle of a Tour Guide.
- Q.5. Why is communication important for a tour guide?
- Q.6. Discuss the importance of sources of information when briefing about a tourist site.
- Q.7. Write about the professional ethics are required for a tourist guide.
- Q.8. What are the policy guidelines for an ASI Monument tourist guide?
