

A-0277

Total Pages : 4

Roll No. -----

BTTM-602

Tourism Policy and Planning

Bachelor of Tourism & Travel Management (BTTM)

6th Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

A-0277

Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

[2x9½=19]

- Q.1. What are various steps involved in tourism planning? Explain.
- Q.2. Briefly highlight major objectives of National Tourism Policy of 1982.
- Q.3. Describe the role played by infrastructure in the development of Tourism.
- Q.4. Briefly explain in role of local bodies in promotion of tourism.
- Q.5. Write a brief note on major types of tourism present in Uttarakhand.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. What were major recommendation of NCT 1988?
- Q.2. Classify major types of tourism.
- Q.3. What are five A's of Tourism Industry?
- Q.4. Write short notes on tourism and employment.
- Q.5. Write down importance of communication for tourism professional.
- Q.6. What are Eco-hotels? Explain in brief.

P.T.O.

Q.7. Write a brief note on Char Dhaam yatra of Uttarakhand.

Q.8. What is Wellness Tourism?
