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Total Pages : 4

Roll No. -----

BTTM-601

Touristic Heritage of Uttarakhand

Bachelor of Tourism & Travel Management (BTTM)

6th Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of Thirty Five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

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Section-A (Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

[2x9½=19]

- Q.1. Discuss the geographic personality of Uttarakhand and how its unique geography has influenced the development of tourism in the state.
- Q.2. Examine the socio-cultural and economic perspectives of Uttarakhand and their role in promoting sustainable tourism in the region.
- Q.3. Explain how Uttarakhand's folk traditions, art and craftsmanship contribute to its cultural tourism. What steps can be taken to preserve and promote these traditions?

- Q.4. Evaluate the role and contribution of the Garhwal and Kumaon Mandal Vikas Nigams in promoting tourism in Uttarakhand.
- Q.5. Analyze the role of Haridwar and Rishikesh in Uttarakhand's spiritual and religious tourism.

Section-B (Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. What are two key socio-cultural traits of Uttarakhand that attract tourists?

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- Q.2. Name two destinations in Uttarakhand known for rock climbing.
- Q.3. Identify two popular trekking routes in Uttarakhand and their unique features.
- Q.4. Briefly describe the significance of the Auli Ski Resort as a tourist destination.
- Q.5. Mention two rivers in Uttarakhand that are popular for river rafting activities.
- Q.6. Mention two famous fairs or festivals in Uttarakhand and their cultural importance.
- Q.7. What are two major policies of the State Department of Tourism aimed at promoting tourism in Uttarakhand?
- Q.8. Provide two current trends in domestic or international tourist traffic in Uttarakhand.
