

**A-0274**

**Total Pages : 4**

**Roll No. -----**

**BTTM-502**

**Leading World Destinations**

**Bachelor of Tourism & Travel Management (BTTM)**

**5<sup>th</sup> Semester Examination 2024(Dec.)**

**Time: 2:00 hrs**

**Max. Marks: 35**

Note : This paper is of Thirty Five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**P.T.O.**

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### **Section-A (Long-Answer-Type Questions)**

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

[2x9½=19]

- Q.1. Discuss the major tourist attraction of Canada.
- Q.2. Explain the role of historical and cultural heritage in attracting tourists to France.
- Q.3. Discuss the factors contributing to the rise of Singapore as an emerging tourists' destination. Explain the challenges and opportunities in building sustainable tourism.
- Q.4. Explain the uniqueness of New Zealand. Discuss the natural wonders, cultural distinctiveness and efforts in promoting tourism.
- Q.5. Discuss the unique important Tourist Resources of South Africa.

## **Section-B (Short-Answer-Type Questions)**

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. How does Hollywood represent the USA's influence on global tourism?
- Q.2. How does Argentina's Iguazu Falls showcase natural tourism at its best?
- Q.3. What makes France a popular tourist destination for tourists?
- Q.4. What role does the Colosseum play in preserving Italy's historical identity?

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- Q.5. How do Iran's architectural wonders highlight its cultural and historical richness?
- Q.6. How do Thailand's floating markets offer a unique cultural experience?
- Q.7. Why is New Zealand a prime destination for adventure and natural lovers?
- Q.8. What makes Egypt's pyramids a timeless attraction for global travellers?

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