

A-0265

Total Pages : 4

Roll No. -----

BTTM-301

Tourism Resources of Southern India

Bachelor of Tourism & Travel Management (BTTM)

3rd Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of thirty five (35) marks divided into

Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each.

Learners are required to answer any Two (02) questions only.

(2x9½=19)

- Q.1. Discuss the significance of beach tourism in Karnataka, focusing on tourist activities at such sites.
- Q.2. Outline five prominent historical sites of Maharashtra.
- Q.3. Analyze the key tourism attractions in Ooty and Kodaikanal, focusing on the unique tourism attractions.
- Q.4. Discuss the tourist attractions, historical and cultural significance of Ajanta and Ellora.
- Q.5. Analyze the attractions and community based tourism in national parks of Periyar and Silent Valley.

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. Discuss beach tourism attractions of Goa. Also discuss the challenges faced by Goa tourism.
- Q.2. Outline the main hill-stations in Maharashtra and discuss how do the urban life and culture influence the visitor experience at such destinations?
- Q.3. Write a detailed note on the classical dance traditions and popular places connected to Yakshagana and Bharatanatyam.
- Q.4. Identify and discuss the main cultural places in Karnataka that highlight the state's rich heritage.

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- Q.5. Outline the tourist attractions in Puducherry with a focus on Sri Aurobindo Ashram, Auroville and French Architecture.
- Q.6. Discuss the tourist attractions and visitor management strategies at Mahabalipuram.
- Q.7. Describe the pilgrimage tourism in Tirupati, focusing on visitor management aspects.
- Q.8. Discuss the promotion of ecotourism in Kerala, highlighting key destinations associated with it.
