

**A-0263**

**Total Pages : 4**

**Roll No. -----**

**BTTM-202**

**Travel Agency and Tour Operations Business**  
**Bachelor of Tourism & Travel Management (BTTM)**  
**2<sup>nd</sup> Semester Examination 2024(Dec.)**

**Time: 2:00 hrs**

**Max. Marks: 35**

**Note : This paper is of thirty five (35) marks divided into**

**Two (02) Section A and B. Attempt the questions  
contained in these sections according to the  
detailed instructions given therein. Candidates  
should limit their answers to the questions on the  
given answer sheet. No additional (B) answer  
sheet will be issued.**

**P.T.O.**

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## **Section-A**

### **(Long-Answer-Type Questions)**

**Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each.**

**Learners are required to answer any Two (02) questions only.**

**(2x9½=19 )**

- Q.1. Define the role of Travel Agency in the Development of Tourism Industry in India.
- Q.2. Identify the Problems and Challenges faced by Travel Agency in current markets.
- Q.3. Define Tour Package and also explain different types of Tour Operators.
- Q.4. Explain the procedure for approval of Tour Operators from government of India?
- Q.5. Who is inbound tour operator? Also differentiate between Inbound & Outbound Tour Operators.

## **Section-B**

### **(Short-Answer-Type Questions)**

**Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.**

**[4x4=16]**

- Q.1. Define Travel Agency and what are their different types?
- Q.2. Explain meaning and features of ground operators?
- Q.3. Discuss about qualities required for travel agency manager?
- Q.4. Throw a light on factors affecting tour planning.
- Q.5. Why insurance is mandatory for International Travelers?
- Q.6. Discuss organizational structure of a standard Travel Agency.
- Q.7. Discuss about Man-Made Itinerary? Also discuss its salient features and significance.

P.T.O.

Q.8. What are the different sources of income of a large sized travel agency?

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