

A-0262

Total Pages : 4

Roll No. -----

BTTM-201

Tourism Resources of Northern Indian

Bachelor of Tourism & Travel Management (BTTM)

2nd Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 35

Note : This paper is of thirty five (35) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nine and Half (9½) marks each.

Learners are required to answer any Two (02) questions only.

(2x9½=19)

- Q.1. Critically examine the role of prominent religious destinations like Varanasi, Ayodhya and Ujjain in the tourism sector of Uttar Pradesh and Madhya Pradesh. How does pilgrimage tourism influence the regional economy and infrastructure?
- Q.2. Assess the importance of wildlife sanctuaries and national parks, such as Kanha and Bandhavgarh in Madhya Pradesh, in the context of wildlife tourism. Discuss the challenges of managing tourist activities in these areas.
- Q.3. Explore the significance of folk traditions, art, and craft in shaping the cultural identity of Rajasthan and Gujarat. How do fairs and festivals like Pushkar Mela and Navratri attract domestic and international tourists?

- Q.4. Analyze the potential for developing sea beaches and water sports as key tourism products in Gujarat. What step should be taken to ensure sustainable and inclusive growth in this sector?
- Q.5. Discuss how festivals and folk tradition, including Baisakhi and Lohri in Punjab and Teej in Haryana, contribute to the cultural tourism appeal of these states. What measures can be taken to preserve and promote these traditions?

Section-B

(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only.

[4x4=16]

- Q.1. How do trekking and mountaineering activities contribute to tourism development in the hilly region?

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- Q.2. Discuss the architectural and historical significance of monuments like Qutub Minar in Delhi.
- Q.3. Examine the importance of cultural destinations like Kurukshetra in Haryana in religious tourism.
- Q.4. Explain how Delhi's Lodhi Garden serve as urban tourist attractions.
- Q.5. Describe the role of Punjab's Baisakhi festival in showcasing the region's folk traditions and crafts.
- Q.6. Analyze the significance of religious destinations like Varanasi in Uttar Pradesh in the context of spiritual tourism.
- Q.7. Discuss the role of Bandhavgarh National park in Madhya Pradesh and Barnawapara Wildlife Sanctuaries in Chattisgarh in promoting nature-based tourism.
- Q.8. What is the potential of Gujarat's coastline for water sports and nature tourism?
