

A-0829

Total Pages : 4

Roll No. -----

BBA-504

Personnel Management

Bachelor of Business Administration (BBA)

5th Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

A-0829

Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

[2x19=38]

- Q.1. Explain the operative and managerial functions of personnel management.
- Q.2. Explain the different alternatives of training and development.
- Q.3. Discuss the significance of performance appraisal in an industrial organization. What strategies would you implement to enhance its effectiveness.
- Q.4. Discuss the requisite of a sound compensation system.
- Q.5. List the most important merits and demerits of various sources of recruitment.

Section-B
(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

Briefly discuss any four of the following:

- Q.1. Objectives of Personnel Management.
- Q.2. Significance of Human Resource Planning.
- Q.3. Steps in selection process.
- Q.4. Personnel Management and Kaizen.
- Q.5. Assessment of Training Needs.
- Q.6. Taylor's differential piece rate method of determining incentives.

P.T.O.

Q.7. Components of pay structure.

Q.8. Job specifications.
