A-0828

Total Pages : 4   **Roll No. -------------**

BBA-503

Production Management

Bachelor of Business Administration (BBA)
5th Semester Examination 2024(Dec.)

Time: 2:00 hrs   Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

[2x19=38]

Q.1. Explain the objectives and activities of Production/Operations Management in achieving operational efficiency.

Q.2. Differentiate between production-to-order and production-to-stock systems, highlighting their advantages and limitations.

Q.3. Define Production Planning and Control (PPC) and explain its objectives and advantages in a production environment.

Q.4. Discuss the meaning and importance of quality control in production systems, and the role of inspection in quality assurance.

Q.5. Define maintenance, its importance, and the types of maintenance strategies commonly employed in organizations.

Section-B
(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

Q.1. What are the major decisions in Production/Operations Management?

Q.2. How do products differ services from the POM perspective?

Q.3. What factors affect the choice of a plant location?

Q.4. Define 'plant layout' and state its objectives.

P.T.O.

Q.5.   Define Aggregate Planning and explain its purpose.

Q.6.   What is a Master Production Schedule (MPS)?

Q.7.   Explain the EOQ model.

Q.8.   What is the ABC analysis technique in inventory management?

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