

A-0823

Total Pages : 4

Roll No. -----

BBA-402

Indian Business Environment

Bachelor of Business Administration (BBA)

4th Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

[2x19=38]

- Q.1. Write a detail note on the components of business environment.
- Q.2. What are the functions and powers of Securities and Exchange Board of India (SEBI)?
- Q.3. What is Corporate Social Responsibility and why is it important for businesses?
- Q.4. Why was MRTP act introduced discuss in detail. What are the objectives of this act?
- Q.5. What are the primary role and objectives of World Bank?

Section-B
(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

- Q.1. Write a short note on role of MNC in development of an economy.
- Q.2. What are the main functions of development banks?
- Q.3. What are the objectives of Industrial Policy?
- Q.4. Why industrial licensing policy faced criticism?
- Q.5. What are the functions of WTO?
- Q.6. State the differences between Domestic business and International business.
- Q.7. Why was MRTP Act replaced by Competition Act?

P.T.O.

Q.8. Why Balance of Payment (BOP) is important for country?
