

A-0818

Total Pages : 4

Roll No. -----

BBA-301

Organizational Behaviour

Bachelor of Business Administration (BBA)

3rd Semester Examination 2024(Dec.)

Time: 2:00 hrs

Max. Marks: 70

Note : This paper is of Seventy (70) marks divided into Two (02) Section A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answers to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

P.T.O.

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Section-A

(Long-Answer-Type Questions)

Note : Section 'A' contains Five (05) long-answer-type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

[2x19=38]

- Q.1. “The study of organizational behaviour is essential for all managers”. Justify the statement by explaining its nature and scope.
- Q.2. Explain the concept of personality in organizational behaviour. Describe how the big five personality traits influence workplace dynamics.
- Q.3. How are group decisions made? How can group decisions be made more effectively. Explain.
- Q.4. What factors contribute to effective team performance? How can organizations overcome challenges in team-building? Explain.

- Q.5. Explain the various types of groups in organizations and also describe the various group decision making techniques.

Section-B
(Short-Answer-Type Questions)

Note : Section 'B' contains Eight (08) short-answer-type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only.

[4x8=32]

Briefly discuss any four (04) of the following:

- Q.1. Main Disciplines that Contribute to the Study of Organizational Behaviour.
- Q.2. Major Challenges and Opportunities of Organizational Behaviour in the Era of Liberalization.
- Q.3. Impact of Job Satisfaction on Employee Performance.

P.T.O.

- Q.4. Maslow's Hierarchy of Needs and its Application in Organizational Settings.
- Q.5. Process of Learning and its Implications to Organization.
- Q.6. Relationship Between Cognitive Dissonance and Attitudes.
- Q.7. Role of Perception in Individual Decision Making.
- Q.8. Main Types of Reinforcement.
